

TRAINING IS ONE THING. **PERFORMANCE** IS ANOTHER.

Are you getting the RESULTS your organization demands?

Start the process toward improving performance in your workplace immediately. Attend the premier performance improvement learning event, the International Society for Performance Improvement's Annual International Performance Improvement Conference.

Come to Dallas, Texas, April 8-11, 2006, and learn how to integrate training, human resources, and human capital through performance improvement. In addition, you will...

- Discover how to improve performance within your workplace.
- Maximize opportunities related to the performance of your organization.
- Increase competencies and enhance your professional know-how.
- Develop a strategy for solving problems.

Ask us about the 10 Standards of Performance Technology and the Certified Performance Technologist (CPT) designation.

For more information about ISPI or to register for the conference, visit www.ispi.org/USAToday.



Learn how to improve performance in your workplace from experts within Fortune 500 companies and the following organizations advocating performance improvement within their workplaces.



ARCHSTONE SMITH

<u>Carlson Marketing Group</u>



DISCOVER FINANCIAL SERVICES

experian













